Your Name

Your Company Name

Street Address

City, ST ZIP Code

Date

Recipient Name

Title

Company Name

Street Address

City, ST ZIP Code

(Salutation)

As a proud partner of ImpactLife Blood Services, the regional supplier of blood products for our patients, we are asking for immediate support for an increase in blood donations. Blood donations are critically needed now and throughout the summer to ensure availability of all blood types for patients in need.

With our communities resuming some level of normalcy, we have seen the number of volunteers donating blood decline. However, our patient care needs remain high and blood transfusions are often an essential part of that care for cancer patients, heart patients, trauma care, moms, and babies and much more.

In partnership with ImpactLife, we are asking eligible donors to make an appointment to donate blood. We are also asking organizations in the community to host a blood drive event, which can occur at your location, on a donor bus or at an area ImpactLife Donor Center. All donation types are needed now, and we anticipate this critical situation to continue throughout the summer. Please contact ImpactLife by visiting www.bloodcenter.org or calling 800-747-5401 and ask for a member of Donor Recruitment to assist you.

Advocating for blood donation, is equally important and we invite you to utilize these marketing toolkits to further enhance the awareness with your donor base: www.bloodcenter.org/toolkit.

Sincerely,

(Closing Signature)